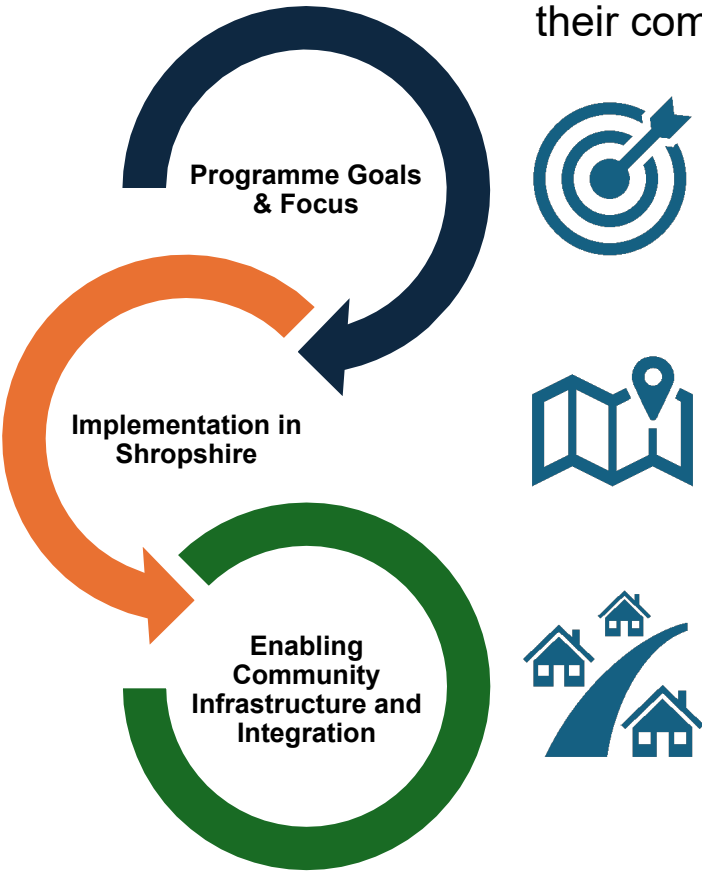


THE NATIONAL NEIGHBOURHOOD HEALTH IMPLEMENTATION PROGRAMME

The programme aims to build the foundations to enable Neighbourhood Health, it is a new way of working, a system change to support the people of Shropshire to stay happy, healthy, and connected in their communities.



- ✓ Bringing health services, resources and support closer to the communities where people live
- ✓ Promoting preventative healthcare, health education and tailored support
- ✓ Targeting health inequalities, and improve access to care
- ✓ Empowering neighbourhoods and individuals to take charge of their own physical and mental health
- ✓ Facilitating partnerships among health services and community groups
- ✓ Developing the broad framework required to provide health provision and services in local communities.

Initial focus (year 1) on Adults with complex long-term conditions and escalating need through four high impact actions.

1. Will be driven by shared data, population health, community relationships, co-management and coordinated care teams.
2. Systematising co-management of long-term conditions with individuals, families and carers, tailoring care planning around what matters to them, moving away from single disease pathways.
3. Development of integrated neighbourhood teams aligning with Primary Care Network geography across 5 neighbourhood areas
4. Building strong community relationships

Success determined by four enabling strands:

- Workforce / Estates / Data / Digital & Financial Flows (Data sharing)
- Multidisciplinary teams will be created including patients, Local Authorities, social care, healthcare and the Voluntary sector for the 5 neighbourhoods
- Community & Family Hubs will complement the programme, maximising the interdependencies and opportunities across both programmes

WHAT THE PROGRAMME IS NOT

- A temporary project or about organisational priorities.
- Designed to deliver Health Hubs
- A replacement for hospital or specialist care or to centralise all health services into a neighbourhood
- About buildings or care models,
- To replace individual health management and self responsibility for one's own health
- Restricted to single health issues or population groups, it is for entire communities, and wider health and wellbeing

The National Neighbourhood Health Implementation Programme (NNHIP) will adopt a test-and-learn approach to support delivery



The NNHIP is a **large-scale change programme**, that will gather and disseminate learning to create exemplars and embed the culture required for delivery.

It will be overseen by a joint DHSC/NHSE Taskforce which reports to the Secretary of State. The Taskforce has four enabler subgroups; workforce, digital/data, funding flows and estates.

Initial focus for year one (2025/26)



Supporting progress of NbH

- Working with **one place in each system** (43) during its initial phase
- Building on learning from Places so far and co-producing **evidence-based change components**
- Establishes a **social movement for change** and knowledge spread to other places and population cohorts.



Coaching & building capacity

- **Provide dedicated coaching support and access to subject matter expertise** alongside workshops and networking to **implement change components, enable peer-to-peer learning and development of collaborative improvement and system leadership skills**
- **Build capacity and capability** in places to implement the vision and service model



Informing strategy and policy

- Informing future strategy, policy and development of NH including **identifying barriers and solutions to implementation**
- **Rigorous monitoring of outcome metrics** monthly, with ongoing rapid insights capture and evaluation to test, learn and refine

Components of NNHIP

Culture of change | External expertise | National coaches | Learning workshops and environment | Leadership development | Building a social movement/Robust evaluation and monitoring of outcomes

Built on learning from places who have been progressing neighbourhood working across the country and previous programmes

Local progress to-date

Joint ICB/LA SROs	LA – Rachel Robinson, DPH ICB – Lorna Clarson, CMO
National Coach	Alison Davies, Head of Improvement Unit, MLCSU
Local Place Coach	Naomi Roche, Healthy Population Lead, Shropshire Council/ICB
Local Programme Manager	Emma Pyrah, ICB Head of System Development
PMO Support	Lorna Watkins, Gill Harrill, ICB Strategy and Development Team
Shropshire Neighbourhood Team of 18	Representation from Primary Care Networks, SATH, Shropcom, RJAH, MPFT, Pharmacy, Optometry, Dentistry, VCSE. Need to confirm how the voice of the patient, people with lived experience is incorporated.
Local programme launch event 14th October 2025	Well attended by multiple stakeholders/local Neighbourhood Team members. A clear commitment and energy to build on what we have already achieved and progress a more collaborative approach to meeting the needs of and improving the outcomes for our targeted populations.
First Regional Learning Workshop 23rd October 2025 – Leicester Second regional learning workshop confirmed as 10th February 2026	First of 3 national programme workshops for all successful Places across the Midlands and East region. To be attended by each Place's local Neighbourhood Team of 18. The morning will feature catalyst sessions, showcasing places that have successfully embedded neighbourhood health. The afternoon will give space to learn and share with some of the other teams in the programme.
Local delivery infrastructure to implement the programme	National expectation of progressing implementation of learning from the regional workshops at pace and measuring impact. Local delivery infrastructure being developed.

Local progress to-date

BI Analyst	Kate Stone, ICB Primary Care Analyst, Jess Edwards, Shropshire Council Analyst
Analytical Tools for Population Health Management	ICB BI Team had already developed a suite of analytical tools with associated training to support PCNs to risk stratify and segment their populations. Shropshire Council have a range of JSNA and other related PHM data.
Communications Lead	Bridie Davies, ICB Comms. Programme comms and engagement plan in development.